



*Scholarship. Service. Splendor.*  
[www.missblacklouisianausa.org](http://www.missblacklouisianausa.org)

## **MEDIA KIT**

Contact: Tiffany D. Magee  
(504)756-2478  
[missblacklouisianausa@gmail.com](mailto:missblacklouisianausa@gmail.com)

## ABOUT MISS BLACK LOUISIANA USA

The Miss Black Louisiana USA organization is one of the state's leading and foremost successful scholarship programs providing assistance to young women of color. The goal of Miss Black Louisiana USA is to promote **educational**, **financial**, and **leadership** status state wide and on a national level within the African-American community.

Miss Black Louisiana USA is an advocate of **scholastic achievement**, identifying scholarships and funding opportunities to help women of color to pursue their higher educational goals, while maintaining a healthy financial status through financial literacy.

### QUICK FACTS

2011 Miss Black Louisiana USA	<b>Nakina M. Eugene</b>
2011 Talented Teen	<b>Jo'Quishia Hilliard</b>
Pageant Date	<b>November 12, 2011</b>
Social Networks	<b>Facebook (Miss Black Louisiana) Twitter (MBLUSA)</b>
Community Service Projects	<b>Big Buddy Little Buddy Community Garden Service Project National Black HIV/AIDS Awareness Day 2011 Skate Against Crime Celebrity Mixer Minority Cancer Awareness Event Don't Even Trip Dream Foundation 1st Annual Easter Egg Hunt BSWRC Youth Event Program</b>

### ABOUT NAKINA M. EUGENE



Nakina Marie Eugene is a native of New Orleans. She graduated from Xavier University Preparatory School as the Salutatorian in 2001. After graduating Carleton College in 2005, Miss Eugene enrolled in Tulane University School of Public Health and Tropical Medicine, where she focused on Community Health Sciences. While at Tulane, she was involved in the Society for Young Black Public Health Professionals and volunteered with Luke's House, a local community health clinic. Graduating magna cum laude, she received her Master's Degree in Public Health in 2009.

Miss Eugene has done extensive work with the Louisiana Office of Mental Health since February 2008. She coordinated the Family Involvement

Enhancement Project (FIEP) at the Louisiana Children's Museum. The FIEP focuses on empowering special needs families through trainings, which will enhance their leadership, support, and communication skills. Parents received personal development training while the children were involved in art therapy.

## ABOUT JO'QUISHIA HILLIARD



Jo'Quishia "Jo'" Hilliard is currently attending Episcopal High School of Baton Rouge. She is a member of The National Society for High School Scholars and has maintained a 3.6 GPA. Jo' Hilliard was chosen to represent Episcopal High School in the Mayor's Youth Advisory Council (MYAC). She plans to attend Xavier University of Louisiana following graduation in 2012. Miss Hilliard plans to major in Biology Pre-Med or Psychology. Her career plans include working in the medical business caring for the youth or pursuing her lifelong dream of becoming an icon in the entertainment industry. Aside from scholastic achievements, Jo' Hilliard also serves as the Student Body President at The Louisiana Leadership Institute under the leadership of Retired Congressman Cleo Fields. She is also involved in her community.

Her platform is centered on Anti-Violence and Youth Empowerment. She wants to help encourage the youth to be the best that they can be. She also wants to act as a catalyst in decreasing the amount of gun violence, verbal/physical abuse, and suicide happening with our youth today. She encourages self peace and speaks out about self value. She firmly believes in the love of God, loving yourself, and loving your neighbor.

If you would like to book Miss Black Louisiana USA 2011, Nakina M. Eugene or Talented Teen 2011, Jo' Hilliard for an event, interview, or to find out how you or your company may contribute to Miss Black Louisiana USA, please contact [missblacklouisianausa@gmail.com](mailto:missblacklouisianausa@gmail.com) or 504-756-2478.

***Miss Black Louisiana USA is an affiliate of Miss Black USA.***